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# 2017 REPORT CARD

## EVALUATION OF PROGRESS

FOR A MORE EQUITABLE NEW ORLEANS


















# Goal 1 | 2017

Action	Update	Status	Symbol
Increase production efficiency and organizational capacity among government partners (Finance Authority of New Orleans, HANO, NORA, City of New Orleans and Louisiana Housing Corporation), non-profits (housing counseling agencies and advocates), and developers to support unit production. Quarterly reviews will be conducted and made publically available.	The City of New Orleans increased coordination and collaboration between the agencies that can preserve or produce affordable housing. The decision was made to reduce data collection to semi annual and HousingNOLA published a Semi Annual Data Report which informed advocacy around efforts to increase affordable housing opportunities.	Success	
<b>Goal 1 Success Rate</b>			<b>50%</b>

2016

# GOAL #2

## PREVENT FUTURE DISPLACEMENT THROUGH DEVELOPMENT ACTIVITIES AND CONTINUED STUDY AND POLICY REVIEW

2017



HousingNOLA defines displacement as homeowners and renters being pushed out due to either displacement by neglect (substandard conditions) or involuntary displacement (increasing rents and home prices, or related costs, such as property taxes, insurance, and utility expenses). HousingNOLA's intention is to continuously examine ways to develop housing opportunities to keep people in high-opportunity neighborhoods, and bring amenities and economic opportunity to neighborhoods that also include affordable housing options.

2018

# Goal 2 | 2017

Action	Update	Status	Symbol
The City should explore and draft a proposal for additional property tax relief for low- income homeowners facing increases in property assessments based on how long they have lived in their home and their income.	The Assessor Working Group began discussions around developing a policy to offer tax relief to low-moderate income homeowners who are experience cost burden due to gentrification and the resulting increases to their property taxes.	In Progress	
ADDED for 2017: Louisiana should adopt progressive comprehensive tax reform measures in the 2017 Regular Legislative Session in order to ensure state revenues are adequate to fund critical services utilized by low-income homeowners and renters.	The regular 2017 legislative session offered very little financial progress for a state in desperate need of effective tax reform. The legislators' inability to pass tax reform bills, despite bipartisan proposals suggested by the Task Force, hurts Louisiana taxpayers and the state's economic growth.	In Progress	
The City of New Orleans should study and create a loan fund/ loan loss reserve to assist homeowners and landlords with seed funding for property rehabilitation and encourage re-use of vacant lots by current residents and pre-storm residents. The City's 2017 budget should include at least the same allocation (\$500,000) for the fund as the 2016 budget.	The City has allocated funding to create the Loan-Loss Reserve and identified partners to implement. This program is intended to work with landlords who are flagged by the Healthy Homes inspection process and will be available upon adoption.	Success	
The City should investigate other tax relief measures for investor owners who would agree to preserve and create affordable rental units.	The City of New Orleans engaged consultants to explore incentives to stimulate economic development and housing production.	Success	



2016

# GOAL #3

## ENFORCE AND PROMOTE FAIR HOUSING POLICIES THROUGHOUT NEW ORLEANS







2017

The Fair Housing Act of 1968 prohibits discrimination on the basis of race, color, religion, sex, disability, family status and national origin. New Orleans provides additional protections against discrimination for additional groups based on sexual orientation, gender identification, marital status, age and creed. However, discrimination is not always this intentional or obvious – the majority of the city’s subsidized housing is located in lower-income neighborhoods of color. This goal aligns with the Fair Housing Act and calls on everyone to better integrate our communities and provide a unified and open housing market where all families have access to opportunity.

2018

# Goal 3 | 2017

Action	Update	Status	Symbol
Expand education programs for property owners that receive home repair grants/loans and enrollment in education courses with Louisiana Homebuyer Education Collaborative certified counseling agencies that emphasize Fair Housing and other Fair Housing groups. Programs should provide knowledge of city codes, like the Rental Registry, and should be included as a requirement by the City, and other public entities, in their NOFAs, RFPs and other applications for incentives and funding.	GNOHA staff and the Collaborative Review Team are researching curriculums for landlords. HANO is also revamping its landlord orientation.	In Progress	
ADDED for 2017: Landlord education curriculums should be standardized, and certificates of completion should be offered with an expiration date.	See update for 3.1	In Progress	
GNOHA, HANO and the Louisiana Homebuyer Education (LHEC) will standardize renter education around the Fair Credit Reporting Act (FCRA), and the Fair Housing Act (including protected classes: race, color, religion, national origin, sex, sexual orientation, age & disability).	The Collaborative developed and adopted a twelve hour curriculum for Financial Literacy that can be used for renter and homebuyer education.	Success	
ADDED for 2017: The City and HANO will work with community based organizations to assess bank lending and performance practices in accordance with CRA metrics to ensure that private investments are expanded in low- and moderate-income areas and other underserved areas.	GNOHA and other community partners offered formal comments to regulators to ensure that bank lending and performance practices aligned with the production and preservation goals in the HousingNOLA plan.	Success	
<b>Goal 3 Success Rate</b>			<b>48%</b>

2016

# GOAL #4

## ENCOURAGE SUSTAINABLE DESIGN AND INFRASTRUCTURE FOR ALL NEW ORLEANIANS

2017



Climate change increases the frequency and intensity of storm events, and the increasing rate of coastal land loss in Louisiana poses significant danger to the New Orleans region. In order to create a more resilient New Orleans, sustainable infrastructure and design principles will continue to play a role in mitigating risk, decreasing environmental impact and reducing energy costs for New Orleans residents.

2018

Action	Update	Status	Symbol
GNOHA and the Appraisers Association will study and advocate for appraisals to reflect energy efficient and green construction investments.	Efforts to quantify the value added to property with energy efficient and green construction elements did not progress beyond the initial research phase.	In Progress	
GNOHA will work with the New Orleans Metropolitan Association of Realtors to include energy efficiency measures on their Multiple Listing Service (MLS) sheets to highlight homes with energy efficiencies.	See update for 4.4	In Progress	
GNOHA will advocate for the New Orleans City Council Utility Committee to ensure that Entergy New Orleans increases programming of Energy Smart and other demand-side management programs for multifamily properties.	Entergy has agreed to participate in a workshop with multi-family developers to discuss how the Energy Smart Program can be improved.	In Progress	
GNOHA, along with rate-payer advocate groups like the Alliance for Affordable Energy, will work to facilitate policy change that addresses the root causes of New Orleans' high utility costs for homeowners and renters.	GNOHA convened sessions to educate developers and architects on Article 23 of the CZO. CPC staff participated and plan to continue to work with GNOHA's Public Policy Committee to refine their process.	Success	
The Alliance for Affordable Energy will lead efforts to track energy efficiency data for GNOHA members' properties, and will advocate for easier access to utility (water, electricity and gas) data. The City of New Orleans will be benchmarking for commercial and public properties.	The City of New Orleans secured resources to begin benchmarking commercial and public properties. The Energy Efficiency for All worked closely with GNOHA's Rental Committee members to track energy efficiency data.	Success	

# Goal 4 | 2017

Action	Update	Status	Symbol
Support the implementation of “Resilient New Orleans” led by the City of New Orleans, Sewage and Water Board, Public Works and Parks and Parkways by supporting the following strategies: Investing in household financial stability; building social cohesion; reducing property owners’ risk by investing in water management strategies; and improving the redundancy of energy infrastructure.	The newly formed Mayor’s Office of Resilience and Sustainability and the Chief Resilience Officer have responsibility for implementing the strategy by coordinating with partners and agencies. The office now advises the Mayor on policy, guide prioritization, and provide regional leadership on resilience. To further integrate resilience into our regulations, policies, and practices, the resilience office works closely with the City Planning Commission and Hazard Mitigation Office to ensure consistency with Master Plan and Hazard Mitigation Plan.	Success	●
GNOHA will support developments with a green certification based upon a national standard (ex. Enterprise Green Communities, Energy Star, LEED) in all multifamily residential developments.	The LHC included a requirement of documentation from a qualified green building professional to verify that projects have met the requirements of LEED, Enterprise Green Communities, the National Green Building Standard or EarthCraft in its 2017 Qualified Action Plan. This common practice used by other state housing finance agencies to ensure that projects meet the priorities set forth by the agency.	Success	●
<b>Goal 4 Success Rate</b>			<b>75%</b>



2016

# GOAL #5

## INCREASE ACCESSIBILITY FOR ALL WALKS OF LIFE, INCLUDING SPECIAL NEEDS RESIDENTS



New Orleans has long struggled to provide services to its most vulnerable residents. Disaster hits the most vulnerable the hardest, and Hurricane Katrina was no exception. As many of New Orleans' most vulnerable populations were not able to evacuate the city, the devastation left thousands homeless, led to an increase in physical and mental disabilities, and exacerbated existing health problems. Individuals with special needs face many of the same issues as low-income New Orleanians: paying too much in rent or on a mortgage and living in neighborhoods with limited access to services. However, individuals with special needs also face additional barriers and require additional supportive services in order to thrive. Further, these populations are more at risk of not having safe and affordable housing options.


2017

2018

Action	Update	Status	Symbol
ADDED for 2017: Human Relations Commission should put in place transparent tracking and reporting on the number and disposition of fair housing complaints, by protected class, that it receives.	HousingNOLA was unable to connect with the Human Relations Commission.	No Progress	○
The City of New Orleans and the Advocacy Center should pursue additional funds to pay for home modifications to increase accessibility for renters and homeowners with special needs.	GNOHA's Put Housing First Campaign is designed to secure additional resources for affordable housing for income levels and special needs populations.	In Progress	◐
UPDATE for 2017: Advocate for and enforce the existing requirement that all public agencies providing housing programs or services should produce materials in Spanish and Vietnamese and have a language access plan in place.	HANO has begun reviewing policies and procedures to create materials in both Spanish and Vietnamese.	In Progress	◐
The Greater New Orleans Fair Housing Action Center will provide training for all New Orleans area shelter providers on fair housing obligations related to gender identity and expression.	GNOFHAC researched training protocols, but was unable to connect with shelter providers to conduct training.	In Progress	◐



# Goal 5 | 2017

Action	Update	Status	Symbol
GNOHA will work with service providers to create a data repository to collect and track data on special needs populations and accessible housing units in New Orleans, and educate landlords on the benefits of housing special needs populations.	HousingNOLA established connections with experts in each special needs population to research data points to accurately assess the housing needs of each group.	In Progress	
Advocate that the Louisiana Department of Public Safety and Corrections change their policies to allow more than one person on parole to live together to reduce the cost of housing and lower barriers for ex-offenders to secure housing.	HousingNOLA is working with the Governor's office to explore housing solutions for that would allow the formerly incarcerated to secure housing in New Orleans.	In Progress	
ADDED for 2017: Engage artist and culture bearer communities to collect data and develop policy recommendations that support their identified housing needs	HousingNOLA has begun dialogues with BlightsOut, New Orleans Musicians Clinic, and Music and Culture Coalition of New Orleans (MaCCNO) to establish connections to identify relevant data points and begin collection.	In Progress	
ADDED for 2017: For criminal background denials and appeals, HANO should put in place transparent tracking and reporting on the number and disposition of cases on HANO and 3rd-party managed properties.	HANO is tracking and reporting on the number and disposition of cases on HANO and 3rd-party managed properties.	Success	
ADDED for 2017: For reasonable accommodation requests, HANO should put in place transparent tracking and reporting on the number and disposition of cases.	HANO tracks the number and disposition of reasonable accommodations requests.	Success	
ADDED for 2017: CPC should put in place transparent tracking and reporting on the number and disposition of reasonable accommodations requests in the new CZO.	The CPC tracks the number and disposition of reasonable accommodations requests in the new CZO via its LAMA system.	Success	

# Goal 5 | 2017

Action	Update	Status	Symbol
Explore additional services aimed at those with mental illness and/or drug addiction and facilitate better coordination of services	HousingNOLA has secured support to research strategies that would ensure connection seamless between social service agencies and housing providers.	Success	●
HANO should reinstitute voucher set-asides for survivors of domestic violence.	HANO reinstituted voucher set-asides for survivors of domestic violence.	Success	●
ADDED for 2017: Support the implementation of UNITY's 2016 "Bold Plan of Action To Sharply Reduce Homelessness By Taking Evidence-Based Practices to Scale."	HousingNOLA and GNOHA have worked with UNITY to advance their efforts to implement the "Bold Plan of Action"	Success	●
Engage youth service providers to collect data and develop policy recommendations to support their housing needs	HousingNOLA established the At Risk Youth Data Group and has begun to document needs and data points necessary to inform policy changes that would increase housing security for people age 24 and under.	Success	●
Engage Latino, Vietnamese and other immigrant population to address language access barriers with housing resources	HousingNOLA has forged partnerships with groups that advocate on behalf of immigrants to document and address language barriers to housing.	Success	●
ADDED for 2017: Engage special needs communities to collect data and develop policy recommendations that support their identified housing needs	See update for 5.4	Success	●
<b>Goal 5 Success Rate</b>			<b>75%</b>

2016

# GOAL #6

## STRATEGIC GOALS



2017

Many say that New Orleans is one of the most “planned” cities in America. Although the public sector, nonprofits, universities, business and philanthropy have conducted myriad studies and planning processes through the post-Katrina years, experts and residents alike recognize that until HousingNOLA the city lacked a single, comprehensive housing blueprint. To execute HousingNOLA’s vision, we must be creative, intentional and strategic. The HousingNOLA Neighborhood Typologies exemplifies this value and will be reviewed annually to best assist in tracking neighborhood change and assisting with housing policy and funding choices by grouping neighborhoods with similar conditions.

The HousingNOLA 10-year Plan indicates the need for 33,600 additional affordable units in the city by 2025. HousingNOLA also calls on local and state officials to identify and secure new revenue in order to preserve and expand an additional 9,080 safe, affordable homes for all New Orleanians by 2025. In order to do so, we must prioritize need and address the problems using the limited public resources.

2018

# Goal 6 | 2017

Action	Update	Status	Symbol
Study market conditions that could affect construction costs and work with home builders to review pricing and discuss solutions to contain costs	HousingNOLA has secured support to research construction costs and document market conditions that contribute to prices.	In Progress	◐
UPDATE for 2017: Implement support system for Community Development Corporations (CDCs) that creates a comprehensive capacity building initiative, create a certification for CDCs, and analyze the industry to identify gaps and redundancies in the community development sector.	GNOHA launched a statewide assessment program for CDCs and secured training and partnerships for organizations that completed the assessment cycle. The Collaborative also updated its certification application, raising the standards for Homebuyer Education organization in Metro New Orleans.	Success	●
<b>Goal 6 Success Rate</b>			<b>75%</b>



2016

# GOAL #7

## IMPROVING QUALITY OF LIFE IN NEW ORLEANS NEIGHBORHOODS







2017

Early on in the HousingNOLA process, we realized that we had to focus on ending housing insecurity by creating and preserving affordable housing. This meant that action items under this had to wait until year two for implementation. This is where we discuss blight, transit, recreation, neighborhood assets and overall connectivity. These issues all critical, but with so few resources we had to ruthlessly prioritize and work first on increasing housing opportunities. HousingNOLA recognizes that homes make up only one piece of thriving neighborhoods, and this plan is just one component of creating bright futures for all New Orleans residents. Healthy and inclusive neighborhoods require access to services, businesses, and cultural activities to support the robust social fabric inherent to life in New Orleans. Some neighborhoods need more amenities like grocery stores, community-oriented banks, access to healthcare, quality schools, parks, or well-maintained roads and sidewalks, while other neighborhoods suffer from high crime rates and other safety concerns. As a housing plan, HousingNOLA supports mixed-income, racially diverse neighborhoods that provide quality amenities for all New Orleanians.

2018

# Goal 7 | 2017

Action	Update	Status	Symbol
Reduce blight and vacancy by working with community groups to track conditions.	HousingNOLA is working with BlightsOut and various neighborhood groups to track blight and vacancy.	In Progress	
Reduce blight and vacancy by exploring programs to put blighted and vacant properties into the hands of private owners.	HousingNOLA is working with BlightsOut and legislators to evaluate policies changes to address the challenges of blighted properties in lower opportunity neighborhoods.	In Progress	
Focus on transit-oriented development overlay in areas with high levels of investment in underserved communities, such as Canal Street at the Bio District, Lafitte Greenway, and the St. Claude Corridor.	HousingNOLA proposed amendments to the Master Plan were considered by City Planning Commission staff and included in their staff recommendations in Winter 2017. One proposed change moves certain areas that are located near high-frequency transit corridors, and/or areas that have 30-minute transit access to major job centers, from the "Mixed-Use Low Density" (MUL) Master Plan Category to the "Mixed-Use Medium Density" (MUM) Master Plan Category.	Success	
Encourage coordination among affordable housing developers, New Orleans Regional Transit Authority (RTA) and the City to position more transit opportunities near affordable housing in order to increase access for residents.	HousingNOLA is a stakeholder in the RTA's Strategic Mobility Plan's Advisory Committee to ensure that housing is a consideration in transit planning. HousingNOLA also published a Transit Oriented Development (TOD) Report and Primer to educate developers and community on the benefits of TOD. The GNOHA Public Policy Committee is also monitoring the Strategic Mobility Plan for its developer members.	Success	

# Goal 7 | 2017

Action	Update	Status	Symbol
Reduce blight and vacancy in underserved communities by promoting alternate land use by creating new neighborhood amenities such as community gardens, playgrounds, and pocket parks.	Of the 185 properties NORA disposed of during the 2017 HousingNOLA Report Card tracking period, 68 for alternative land use, commercial revitalization or Lot Next Door.	Success	●
Promote partnerships between housing developers and community service providers to create programs beyond housing.	HousingNOLA has secured support to research strategies that would ensure connection seamless between social service agencies and housing providers.	Success	●
<b>Goal 6 Success Rate</b>			<b>83%</b>



# Action Plan | 2018

Action	Executing Entity	Estimated Cost	Funding Sources	Level
<b>Goal #1: Preserve existing and expand the total supply of affordable rental and homeownership opportunities throughout the City of New Orleans.</b>				
1.1	In partnership with the City of New Orleans, HousingNOLA will ensure the creation 3,000 affordable housing opportunities by 2018.	City of New Orleans Department of Community Development,		Local
1.2	ONGOING for 2018: Increase production efficiency and organizational capacity among government partners (Finance Authority of New Orleans, HANO, NORA, City of New Orleans and Louisiana Housing Corporation), non-profits (housing counseling agencies and advocates), and developers to support unit production. Semi annual reviews will be conducted and made publically available.	FANO, HANO, NORA, City of New Orleans, LHC, Non-profits, and Developers		Local, state
1.3	CONTINUED in 2018: HousingNOLA will advocate for a study of current zoning regulations that can prohibit the production of affordable housing. This study would advise the City, the Board of Zoning Adjustments and the City council on the removal of such barriers. The study should result in a Council motion.	HousingNOLA, GNOHA, CPC, City Council, Mayor's Office		Local
1.4	CONTINUED in 2018: Advocate for public agencies, the City of New Orleans, Orleans Parish School District and Recovery School District to develop a process to reserve land for the development of affordable housing on properties eligible for disposition.	City of New Orleans, Orleans Parish School Board, Recovery School District		Local
1.5	UPDATE for 2018: Louisiana Housing Trust Fund Initiative will secure dedicated sources of revenue for the Louisiana Housing Trust Fund to address emergency housing in a disaster and to fund new affordable housing.	LHTFI, GNOHA, HousingNOLA, Governor's Office, Louisiana Legislature		Local
1.6	UPDATE for 2018: The City Council should adopt the Smart Housing Mix Ordinance which would mandate that residential developers provide affordable housing when developing market rate housing in high opportunity neighborhoods and revise the voluntary density bonus.	City Planning Commission, Mayor's Office, City Council, GNOHA, HousingNOLA		Local

1.7	UPDATE for 2018: Implement the study to design a workforce housing strategy for the Greater New Orleans region.	HousingNOLA, GNO, Inc., New Orleans Business Alliance		Local
1.8	UPDATE for 2018: Upon completion of its incentive study, the City will adopt of the Smart Housing Mix Ordinance, revise the voluntary Density Bonus and determine if any other incentives can be provided for small landlords to increase affordability	City of New Orleans, CPC, City Council, GNOHA		Local
1.9	UPDATE for 2018: The City Council should adopt the Health Homes Ordinance requiring landlords to register their units and meet basic habitability standards.	City of New Orleans, City Council, GNOFHAC, GNOHA		Local
1.10	ADDED for 2018: Develop Workforce Housing Strategy that includes Equitable Transit Oriented Development and the New Orleans Regional Transit Authority's 20 Year Mobility Plan.	New Orleans Business Alliance, GNO, Inc., CPEX, Ride New Orleans, HousingNOLA		Local
1.11	ADDED for 2018: Increase the booking fee from \$1 per night to the industry standard 4% to add additional funding to the Neighborhood Housing Improvement Fund	City of New Orleans, City Council, GNOHA		Local
<b>Goal #2: Prevent future displacement through development activities and continued study and policy review.</b>				
2.1	UPDATE for 2018: Increase enforcement for short term rentals by bringing the platforms into compliance with expectations about monitoring, de-listing, data transparency, and accountability.	City of New Orleans		Local
2.2	UPDATE for 2018: Explore the need for standard buffer to limit the concentration of permits on streets and in neighborhoods and explore policy that allows renters to apply for STR permits.	City of New Orleans		Local
2.3	UPDATE for 2018: Research tenant protection policies against foreclosure of their rental unit.	City of New Orleans, GNOFHAC SLLS		Local
2.4	CONTINUED for 2017: Louisiana should adopt progressive comprehensive tax reform measures in the 2017 Regular Legislative Session in order to ensure state revenues are adequate to fund critical services utilized by low-income homeowners and renters.	GNOHA, Louisiana Budget Project		State

# Action Plan | 2018

2.5	CONTINUED for 2018: The City should explore and draft a proposal for additional property tax relief for low- income homeowners facing increases in property assessments based on how long they have lived in their home and their income.	GNOHA, Orleans Parish Assessor, City Council, State Legislators		Local, state
<b>Goal #3: Enforce and promote fair housing policies throughout New Orleans.</b>				
3.1	Explore the policies that would encourage more landlords to accept vouchers.	HANO, GNOHA, SLLS, GNOFHAC, Section 8 Resident Council, Neighborhood Associations, Landlords, Resident Advisory Board (RAB)		Local
3.2	UPDATE for 2018: Landlord education curriculums should be standardized, and certificates of completion should be offered with an expiration date.	GNOHA, HANO, LHEC		Local
3.3	ADDED for 2018: Explore the policies that would encourage more landlords to accept vouchers.	HANO, GNOHA, SLLS, GNOFHAC, Section 8 Resident Council, Neighborhood Associations, Landlords, Resident Advisory Board (RAB)		Local
3.4	CONTINUED for 2018: The City of New Orleans will continue work with community based organizations to set community investment priorities and use those guidelines to assess bank lending and performance practices in accordance with CRA metrics to ensure that private investments are expanded in low- and moderate-income areas and other underserved areas.	GNOHA, HousingNOLA, City of New Orleans OCD, FANO, HANO, Federal Reserve, FDIC, National Community Reinvestment Coalition (NCRC)		Local
<b>Goal #4: Encourage sustainable design &amp; infrastructure for all New Orleanians.</b>				
4.1	UPDATE for 2018: GNOHA and the Appraisers Association will study and advocate for appraisals to reflect energy efficient and green construction investments.	GNOHA, Appraisers Association, Orleans Parish Assessor		Local

4.2	UPDATE for 2018: GNOHA will work with the National Association of Real Estate Brokers to include energy efficiency measures on their Multiple Listing Service (MLS) sheets to highlight homes with energy efficiencies.	GNOHA, National Association of Real Estate Brokers		Local
4.3	UPDATE for 2018: GNOHA will advocate that Entergy New Orleans responds to developer suggestions to improve Energy Smart and other demand-side management programs for multifamily properties.	GNOHA/EEFA, Alliance for Affordable Energy, National Resource Defense Council (NRDC)		Local
4.4	CONTINUED FOR 2018: GNOHA, along with rate-payer advocate groups like the Alliance for Affordable Energy, will work to facilitate policy change that addresses the root causes of New Orleans' high utility costs for homeowners and renters.	GNOHA/EEFA, Alliance for Affordable Energy, National Resource Defense Council (NRDC), National Housing Trust		Local
4.5	UPDATE for 2018: Energy Efficiency for All (EEFA) will work with statewide housing partners to address energy efficiency in the state.	GNOHA/EEFA, HousingNOLA		Local
4.6	UPDATE FOR 2018: GNOHA will work with City Planning Commission staff to clarify the requirements in Article 23 of the New Orleans Comprehensive Zoning Ordinance.	GNOHA, Urban Conservancy, Water Collaborative,		Local
4.7	ADDED FOR 2018: Ensure that housing insecurity and affordability are represented in various state initiatives associated with the Coastal Master Plan.	LA Safe, Foundation for Louisiana		State
<b>Goal #5: Increase accessibility for all walks of life, including special needs residents.</b>				
5.1	UPDATE for 2018: The City of New Orleans and the Advocacy Center should pursue additional funds to pay for home modifications to increase accessibility for renters and homeowners with special needs.	City of New Orleans, Advocacy Center		Local
5.2	UPDATE for 2018: Advocate for and enforce the existing requirement that all public agencies providing housing programs or services should produce materials in Spanish and Vietnamese and have a language access plan in place.	City of New Orleans, HANO, NORA		Local

# Action Plan | 2018

5.3	CONTINUED for 2018: GNOHA will work with service providers to create a data repository to collect and track data on special needs populations and accessible housing units in New Orleans, and educate landlords on the benefits of housing special needs populations.	GNOHA, HANO, City of New Orleans		Local
5.4	CONTINUED for 2018: Human Relations Commission should put in place transparent tracking and reporting on the number and disposition of fair housing complaints, by protected class, that it receives.	Human Relations Commission		Local
5.5	UPDATE for 2018: CPC should put in place transparent tracking and reporting on the number and disposition of reasonable accommodations requests in the new CZO.	CPC		Local
5.6	UPDATE for 2018: Explore additional services aimed at those with mental illness and/or drug addiction and facilitate better coordination of services.	City of New Orleans, State of Louisiana, GNOHA, LHC, ConnectNOLA		Local, State
5.7	UPDATE for 2018: Ensure full adoption and compliance by all HANO partners with revised criminal background check policy	HANO, Stand with Dignity, V.O.T.E.		Local
5.8	ADDED for 2018: Research and develop housing policy changes that coordinate with state wide criminal justice initiatives.	Louisiana Prisoner Reentry Initiative (LA-PRI), Total Community Action, Stand with Dignity, V.O.T.E.		Local, State
5.9	CONTINUED for 2018: Explore additional services aimed at those with mental illness and/or drug addiction and facilitate better coordination of services	HousingNOLA, ConnectNOLA		Local
5.10	UPDATE for 2018: Support the implementation UNITY in its efforts to end family Homelessness and the Chronic Homelessness of people with disability by 2018	UNITY, HousingNOLA, GNOHA		Local
5.11	CONTINUED for 2018: Engage youth service providers to collect data and develop policy recommendations to support their housing needs	HousingNOLA, At Risk Youth Data Subcommittee		Local
5.12	Engage Latino, Vietnamese and other immigrant population to address language access barriers with housing resources	HANO, NORA, City of New Orleans OCD, FANO, GNOHA		Local

5.13	CONTINUED for 2018: Engage special needs communities to collect data and develop policy recommendations that support their identified housing needs	HousingNOLA, Data Working Group		Local
5.14	CONTINUED for 2018: The Greater New Orleans Fair Housing Action Center will provide training for all New Orleans area shelter providers on fair housing obligations related to gender identity and expression.	GNOFHAC, UNITY, GNOHA		Local
5.15	ADDED for 2018: Engage artist and culture bearer communities to collect data and develop policy recommendations that support their identified housing needs	BlightsOut, New Orleans Musicians Clinic, and Music and Culture Coalition of New Orleans (MaCCNO)		Local
<b>Goal #6: Strategic Goals</b>				
6.1	UPDATE for 2018: Study market conditions that could affect construction costs and work with home builders to review pricing and discuss solutions to contain costs.	HousingNOLA, Tulane University		Local
6.2	UPDATE for 2018: Refine Community Development Corporations (CDCs) support system to include comprehensive capacity building initiative, (certification for CDCs, organizational assessment, training and resource development, and partnership opportunities) and centralized administrative functions to reduce overhead.	GNOHA, Enterprise, HUD, NCRC, Housing First Alliance of the Capital Area		Local
6.3	Increase advocacy efforts by educating, engaging and activating more citizens around housing issues- including piloting neighborhood housing plans.	HousingNOLA, GNOHA		
<b>Goal #7: Improving Quality of Life in New Orleans Neighborhoods</b>				
7.1	UPDATE for 2018: Reduce blight and vacancy by working with community groups to track conditions.	BlightsOut, State Legislators, New Orleans City Council		Local
7.2	UPDATE for 2018: Reduce blight and vacancy by exploring programs to put blighted and vacant properties into the hands of private owners.	BlightsOut, State Legislators, New Orleans City Council		Local

# Action Plan | 2018

7.3	ADDED for 2018: Work with the Housing Authority of New Orleans (HANO) to review the Smoke Free Ordinance and make recommendations on implementation.	"HANO, GNOHA, Foundation for Louisiana, Americans for Nonsmokers' Rights, ANR Foundation "	Local
7.4	ADDED for 2018: Work with HANO to review a police officer occupancy policy and make recommendations on implementation.	HANO, NOPD, Resident Advisory Board, GNOHA	Local
7.5	UPDATE for 2018: Develop a Strategy Mobility Plan that addressed the critical connecting between housing and transit.	HousingNOLA, Ride New Orleans, New Orleans Regional Transit Authority	Local



2016

# Looking Forward

2018 presents many opportunities and challenges for continuing our vital work. The City's 300th anniversary is momentous occasion, but we must resolve to start the next 300 year decided differently than we spent the last. The following highlights are some of HousingNOLA's priorities for the next twelve months:

- In partnership with the City of New Orleans, HousingNOLA will ensure the creation 3,000 affordable housing opportunities by 2018;
- HousingNOLA will advocate for a study of current zoning regulations that can prohibit the production of affordable housing;
- Encouraging the City Council to adopt the Smart Housing Mix Ordinance and implement Healthy Homes Ordinance;
- Explore the policies that would encourage more landlords to accept vouchers;
- Work with LA Safe on the Coastal Master Plan and the RTA on its Strategic Mobility Plan;
- Identify housing opportunities for returning citizens;
- Study market conditions that could affect construction costs and work with home builders to review pricing and discuss solutions to contain costs;
- Refine Community Development Corporations (CDCs) support system to include comprehensive capacity building initiative, (certification for CDCs, organizational assessment, training and resource development, and partnership opportunities) and centralized administrative functions to reduce overhead;
- Increase advocacy efforts by educating, engaging and activating more citizens around housing issues--including piloting neighborhood housing plans.

For too much of those 300 years inequity reigned, and New Orleans can set herself on a better path by eradicated housing insecurity. Put Housing First doesn't simply produce homes, it gives children a better chance in school, workers stability at their jobs, families community roots that last generations and seniors the chance to age in place.

2017



2018

# Housing Snapshot

Data	2014	2015	2016
Median Home Value	\$192,000	\$216,800	\$219,700
Median Rent	\$907	\$947	\$904
Median Income	\$37,000	\$39,077	\$36,792
Population	384,320	389,617	391,495
Renters with Cost Burden	61%	54%	61%
Homeowners with Cost Burden	33%	31%	32%



# HousingNOLA Partners

## HousingNOLA Leadership Board Member Organizations

AARP, Inc.  
Advocacy Center Louisiana  
Alembic Community Development  
Alliance for Affordable Energy  
American Institute of Architects - New Orleans  
Asakura Robinson  
ASI Federal Credit Union  
Bastion: Community of Resilience  
Best Babies Zone  
Blights Out  
Broad Community Connections  
Broadmoor Improvement Association (BIA)  
Bureau of Government Research (BGR)  
Business Council  
Cafe Reconcile  
Capital One Bank  
Catholic Charities Archdiocese of New Orleans (CCANO)  
Center for Community Progress (CCP)  
Center for Planning Excellence (CPEX)  
Center for Restorative Approaches (CRA)  
Crescent City Land Trust (CCLT)  
Citizens for a Better HANO  
City Councilmember James A. Gray (District E)  
City Councilmember Jared Brossett (District D)  
City Councilmember Jason Williams (Councilmember-at-Large)  
City Councilmember LaToya Cantrell (District B)  
City Councilmember Nadine Ramsey (District C)  
City Councilmember Stacy Head (Councilmember-at-Large)  
City Councilmember Susan Guidry (District A)  
City of New Orleans Office of Housing Policy and Community Development  
City of New Orleans Planning Commission  
Committee for a Better New Orleans (CBNO)  
Covenant House  
Delachaise Neighborhood Association  
Dillard University  
Domain Companies  
East New Orleans Neighborhood Advisory Commission (ENONAC)  
Energy Wise New Orleans  
Enterprise  
Faubourg Lafitte Tenants' Association  
Faubourg St. Roch Improvement Association  
Federal Deposit Insurance Corporation (FDIC)  
Federal Reserve of Atlanta  
Fidelity Bank  
Finance Authority of New Orleans (FANO)  
First NBC Bank  
Firstline Schools  
Fischer Senior Community Center  
Foundation for Louisiana (FFL)  
Friends of Lafitte Greenway  
GCR & Associates, Inc.  
Geaux Home NOLA  
Global Green  
Good Work Network  
Greater New Orleans Fair Housing Action Center (GNOFHAC)  
Greater New Orleans Foundation (GNOF)  
Greater New Orleans, Inc.  
Green Coast Enterprises  
Gulf Coast Housing Partnership  
Gulf Coast Bank and Trust  
Habitat For Humanity  
Harmony NOLA  
Historic Faubourg Tremé Association  
Homebuilders Association of Greater New Orleans  
Hotel Hope  
Holy Cross Neighborhood Association  
Housing Authority of New Orleans (HANO)  
HRI Properties  
Iberia Bank  
Institute of Women & Ethnic Studies  
Iris Development LLC  
J.P. Morgan Chase  
Jane Place Neighborhood Sustainability Initiative (JPNSI)  
Jericho Road Episcopal Housing Initiative  
Joe W. Brown Memorial Park  
Justice and Beyond  
Lakeview Christian Center  
Latter & Blum Property Management  
LDG Development  
Lawyers' Committee for Civil Rights Under Law  
Louisiana Appleseed  
Louisiana Association of Affordable Housing Providers (LAAHP)  
Louisiana Budget Project  
Louisiana Department of Health & Hospitals  
Louisiana Housing Alliance (LHA)  
Louisiana Housing Corporation (LHC)  
Louisiana Justice Institute (LJI)  
Louisiana Office of Community Development - Disaster Recovery Unit  
Lower 9th Ward Stakeholders' Coalition  
Lower 9th Ward Neighborhood Empowerment Association (NENA)  
Mary Queen of Vietnam Community Development Corporation



Mirabeau Learning Center  
Neighborhood Assistance Corporation of America (NACA)  
Neighborhood Development Foundation (NDF)  
Neighborhood Partnership Network (NPN)  
NeighborWorks® America  
Network for Economic Opportunity (NEO)  
New Orleans Area Habitat for Humanity  
New Orleans Convention and Visitor's Bureau  
New Orleans Department of Public Works  
New Orleans Health Department  
New Orleans Metropolitan Association of Realtors (NOMAR)  
New Orleans Musicians' Assistance Foundation (NOMAF)  
New Orleans Redevelopment Authority (NORA)  
New Orleans Regional AIDS Planning Council (NORAPC)  
New St Claude Association of Neighbors  
New Zion City Preservation Association  
NEWCITY Neighborhood Partnership  
NewCorp, Inc.  
NO/AIDS Task Force  
NOLA Business Alliance  
Nolaming Properties, LLC  
Northshore Housing Initiative (NHI)  
Northshore Land Trust  
Odyssey House Louisiana  
One Voice Louisiana  
Perez, APC  
Preservation Resource Center  
Professional Innkeepers' Association (PIANO)  
Project Homecoming  
Providence Community Housing  
Puentes New Orleans  
Rebuilding Together New Orleans (RTNO)  
Recovery School District  
Redmellon  
Regional Transit Authority (RTA)  
Renaissance Property Group  
Restaurant Opportunities Center United  
Ride New Orleans  
Rebuilding Together New Orleans (RTNO)  
Road Home Action Network Team  
Rosa F. Keller Library and Community Center  
Rosedale Subdivision  
Southeast Louisiana Legal Services (SLLS)  
Southern United Neighborhoods  
SBP  
St. Roch CDC  
The Data Center  
The Village  
Thomas Strategies, LLC

TMG Consulting  
Tulane University Center for Public Service  
Tulane University- Sustainable Real Estate Development  
U.S. Department of Housing and Urban Development (HUD) - New Orleans Field Office  
UNITY of Greater New Orleans  
University of Leuven  
University of New Orleans  
Urban Focus LLC  
Urban League of Greater New Orleans  
VAYLA New Orleans  
Voice of the Experienced (V.O.T.E.)  
Volunteers of America Greater New Orleans  
Wells Fargo  
Whitney Bank



## HousingNOLA Executive Committee

Fred J. Johnson, Jr., Neighborhood Development Foundation  
Brenda Breaux, New Orleans Redevelopment Authority  
Daisy LaGrue, Make It Right  
Flozell Daniels, Foundation for Louisiana  
Mindy Dincola, Whitney Bank  
Ellen Lee, City of New Orleans Housing Policy and Community Development

## HousingNOLA Working Group Chairs

Policy Working Group  
Nicole Heyman, *Center for Community Progress*  
Data Working Group  
Maxwell Ciardullo, *Greater New Orleans Fair Housing Action Center*  
Alexandre Vialou, *New Orleans Redevelopment Authority*  
Community Engagement Working Group  
Wayne Glapion, *The Village*

## HousingNOLA Staff

Marlana Botnick Fireman  
Aunjenee' L. Coner  
Isaura Perez  
Andreanecia M. Morris, Executive Director

## HousingNOLA Community Review Team

Twanda Lewis, Co-Chair  
Harold Brooks, Co-Chair  
Lois Adisa Adams  
Christina Arington  
Quiana Brown  
Javanti Coleman  
Gloria DeCuir  
Asali D. Ecclesiastes  
Mariama Eursley  
Christopher C. Hamilton  
Jasmine J. Haralson  
Matt Hendrickson  
Charles Hymes  
Linda Jeffers  
Julie Marsh  
Desirée Packard  
Adinas Perkins  
Katherine Prevost  
Nyree A. Ramsey  
Andria Reed  
Saundra Reed  
Emily Rhodes  
Jessica Rogers  
Michael Robinson  
Kelly Starr  
Amy Stelly  
Jim Stephens  
Janet Tobias  
Renard Thomas  
Lorraine Washington  
April White

## Greater New Orleans Housing Alliance Staff

Cameron Boissiere  
Jasmine Brooks  
Tessa Hartley  
Lindsey Lewis  
Trayshawn Webb

## Greater New Orleans Housing Alliance Board of Governors

Andreanecia M. Morris, HousingNOLA/NewCorp, Inc.  
Nicole Barnes, Jericho Road Episcopal Housing Initiative  
Fred J. Johnson, Neighborhood Development Foundation  
Angela O'Byrne, Perez, APC  
Victor Smeltz, Renaissance Neighborhood Development Corporation

