



## 2018 Housing Supply and Impact

Housing Supply	Source	2006 - 2015	2015-2016	2016-2017	2017-2018
Number of Louisiana Housing Corporation Opportunities Approved in New Orleans	Louisiana Housing Corporation	10,876	358	35	73
Number of Office of Community Development Disaster Recovery Opportunities Approved in New Orleans	Office of Community Development Disaster Recovery Unit	53,037	5	7	0
Number of Housing Opportunities Created by the City of New Orleans	Office of Community Development, HANO, FANO, NORA	4,812	572	358	117
Number of Housing Choice Vouchers	Housing Authority of New Orleans	17,729	18,193	18,281	17,920
<b>Total</b>		<b>88,190</b>	<b>1,439</b>	<b>488</b>	<b>-171</b>

Other Housing Impacts	Source	2006 - 2015	2015-2016	2016-2017	2017-2018
Number of HUD-VASH Vouchers	UNITY of New Orleans	255	8	2	N/A
Number of Permanent Supportive Housing Vouchers	UNITY of New Orleans	592	250	183	N/A
Number of Properties Disposed of by New Orleans Redevelopment Authority	New Orleans Redevelopment Authority	2,475	179	185	N/A
Number of Properties Developed by Private Developers	GNOHA	5,788	384	369	37
<b>Homelessness</b>		<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>
Sheltered	UNITY Point in Time Count	1163	914	909	594
Unsheltered	UNITY Point in Time Count	818	789	717	594
<b>Short-Term Rentals</b>		<b>2015</b>	<b>2016</b>	<b>2017</b>	<b>2018</b>
Airbnb applications received	The Lens	N/A	N/A	5,918	
Airbnb applications approved	The Lens	N/A	N/A	3,335	

## #PutHousingFirst Top 3 Policy Priorities for 2018

As a result of this data, it is evident that there is still more work to do in order to #PutHousingFirst. HousingNOLA has defined the following set of priorities for the Mayor and City Council to adopt by the end of the year in order to address this unfortunate set of circumstances. We would like to see these changes by December 31, 2018. We need your support in encouraging the Mayor and our City Council to do the following:

1. Adopt and Implement the Smart Housing Mix Ordinance, which provides for the mandatory and voluntary inclusion of affordable housing by private developers. The Council should also implement the necessary changes to Comprehensive Zoning Ordinance (CZO) as required by the Master Plan Amendments and the HousingNOLA 10-Year Plan.
2. Review the current public partner production goal of 1,500 opportunities per year as committed in the Interagency Housing Policy, Housing for a Resilient New Orleans, and adjust projections based need and resources available.
3. Increase the Housing Trust Fund to meet production goals and commit to including the Neighborhood Housing Improvement Fund (NHIF) reauthorization and increase on the ballot in 2020.

## State of Housing in New Orleans

Data	Source	2014	2015	2016
Median Home Value	ACS	\$192,000	\$216,800	\$219,700
Median Rent	ACS	\$907	\$947	\$934
Population	ACS	384,320	389,617	391,495
Renters with Cost Burden	ACS	61%	56%	61%
Renters with Severe Cost Burden	ACS	32%	33%	35%
Renters with NO Cost Burden	ACS	46%	44%	39%
Homeowners with Cost Burden	ACS	33%	31%	32%
Homeowners with Severe Cost Burden	ACS	17%	15%	14%
Homeowners with NO Cost Burden	ACS	67%	70%	68%

Data	Source	2014	2015	2016
Home Value - Under \$100,000	ACS	15.2%	11.1 %	10.7%
Home Value - \$100,000 - 200,000	ACS	37%	35.1%	35%
Home Value - \$200,000 - 300,000	ACS	16.5%	19 %	19.2%
Home Value - \$300,000 - 400,000	ACS	19.5%	19.9 %	12.3%
Home Value - \$400,000 - 500,000	ACS	6.7%	7.4%	7.2%
Home Value - Over \$500,000	ACS	11.8 %	13.5 %	15.7%
Gross Rent - Under \$500	ACS	12.3%	12.3%	14%
Gross Rent - \$500 - \$749	ACS	19.3%	17.7%	17.3%
Gross Rent - \$750 - \$999	ACS	29.7%	28%	25.8%
Gross Rent - \$1000 - \$1499	ACS	27.8%	30.6%	29.7%
Gross Rent - \$1500 and up	ACS	10.9%	11.4%	13.1%

## Housing Snapshot

Data	2014	2015	2016
Median Home Value	\$192,000	\$216,800	\$219,700
Median Rent	\$907	\$947	\$904
Median Income	\$37,000	\$39,077	\$36,792
Population	384,320	389,617	391,495
Renters with Cost Burden	61%	54%	61%
Homeowners with Cost Burden	33%	31%	32%