

2017-2021 Consolidated Plan Stakeholders Meeting

City of New Orleans

March 6th, 2017



Department Mission and Vision Statements

City of New Orleans

Office of Community Development (OCD)

Mission Statement

The Office of Community Development (OCD) facilitates the development and **preservation of quality housing**, and suitable living environments for persons of **low and moderate income** through **strategic investments and partnerships** with public, private, philanthropic, non-profit stakeholders and citizens.

Vision Statement

OCD's vision is one where all New Orleanians live in vibrant neighborhoods with a range of safe, quality housing options that are affordable to them and with access to jobs, services and neighborhood amenities that support their families and well-being



What Is the Consolidated Plan (CP)?

CP is a planning document based on community engagement and participation

- Consistent with strategies and actions that address the priorities and goals from the City's Assessment of Fair Housing (AFH)
- Five (5) year strategy utilized to implement HUD programs
 - Application for HUD programs
- Includes a one (1) year annual action plan (AAP) that provides a basis for assessing performances



What Is the Consolidated Plan (CP)? (cont'd)

CP is a funding and application document for four (4) formula grants

1. Community Development Block Grant (CDBG)
2. HOME Investment Partnership Act (HOME)
3. Housing Opportunities for Persons Living with HIV/AIDS (HOPWA)
4. Emergency Solutions Grant (ESG)



What Is the Consolidated Plan (CP)? (cont'd)

CP is a data-driven document used to determine the monetary needs of an area

- New Orleans was a pilot user of new HUD planning program
 - Provided with statistics from HUD that are used along with locally driven figures

A document was arranged so HUD could see the needs of the jurisdiction and how the jurisdiction plans to address those needs, providing consistency throughout the country



What Is the Consolidated Plan (CP)? (cont'd)

There are four different components that form the CP

1. **Needs Assessment:** what are the needs of the community?
2. **Housing Market Analysis:** what exists in the community right now?
3. **Strategic Plan:** how will limited funds be invested in a way that leverages other resources to achieve both short- and long-term results?
4. **Annual Action Plan:** how are current year funds being expended?



Community Participation & Input

Stakeholder organization representatives and citizens provide input for the CP

- Housing Advocates
- Fair Housing Advocates
- Social Justice Advocates
- Homelessness Advocates
- Non-Profit & For-Profit Developers
- Workforce & Economic Development Agencies
- Transportation Departments
- Non-English Speaking Persons
- Education & Public Health
- Special-Needs Population
- Social Service Advocates
- Community Development Organizations
- Community Leaders
- CNO Key Departments
- Foundations & Private-Sector Initiatives
- Parks, Recreation & Public Safety
- Low-Income Residents



Community Participation & Input (cont'd)

Stakeholders serve as a liaison between the OCD and citizens on the development of the CP

- Increase citizen participation feedback through outreach efforts for citizens to exercise their voice in CP process
- Serve as messengers to the community on how the goals identified in the City's AFH inform the priorities and objectives of the CP



2017-2021 Consolidated Plan Goals

- **Goal #1:** Support development of new affordable rental & homeownership opportunities in less than one (1) year
- **Goal #2:** Lower barriers to expanded affordable housing in high-opportunity areas through inclusive strategies in less than one (1) year
- **Goal #3:** Preserve affordability and improve quality of existing rental & homeownership opportunities in less than one (1) year



2017-2021 Consolidated Plan Goals (cont'd)

- **Goal #4:** Expand efforts in creating equitable healthy housing that recognizes the direct connections between healthy housing and quality of life in less than one (1) year
- **Goal #5:** Stabilize neighborhoods vulnerable to gentrification by preserving existing ownership and affordable rental housing, as well as, developing affordable homeownership and rental housing in less than one (1) year



2017-2021 Consolidated Plan Goals (cont'd)

- **Goal #6:** Expand access to opportunity and promote mobility by leveraging the AFH process and other fair housing principles in less than one (1) year
- **Goal #7:** Reduce housing segregation and discrimination by aggressively conducting fair housing education and enforcement activities, in coordination with fair housing organizations



2017-2021 Consolidated Plan Goals (cont'd)

- **Goal #8:** Increase accessibility for vulnerable populations in 1-3 years
- **Goal #9:** Ensure that internal policies and practices advance access and mobility for groups with significant challenges in accessing safe and affordable housing including people with disabilities, people with limited English proficiency, and people with criminal records



2016 Housing Programs

In 2016, housing programs were funded \$17.3M, an increase of \$6.3M

Rental Housing Development

- Rehab/New Construction subsidies to non-profit and for-profit developers
- **\$5,020,236 (CDBG/HOME/NHIF)**

Owner Occupied Rehab

- Home Modification Program, Health & Safety, Aging in Place, Income Based Loans, Non-Profit Rehab
- **\$4,325,689 (CDBG/NHIF)**

Homeownership Assistance to Individuals

- Soft Second Mortgage
- **\$1,610,024 (CDBG)**

Rental Assistance to Individuals

- Tenant Based Rental Assistance (TBRA) for Special Needs Populations
- **\$791,188 (HOPWA/Shelter Plus Care)**

Homeless and Other Special Needs Populations

- Low Barrier Shelter, Emergency Shelter Grants, Housing Opportunities for Persons with AIDS
- **\$5,641,886 (NHIF/ESG/SESG/HOPWA)**



2016 Housing Programs (cont'd)

Rental Housing

- **\$5 million** (HOME, CDBG, and NHIF) for the development of affordable rental housing in targeted neighborhoods in New Orleans. Funds will be awarded to qualified affordable housing developers through a competitive selection process for infill, new construction, and adaptive reuse developments. Based on 2014 results, the \$5 million awarded will be leveraged to over \$100 million in additional public, private, and philanthropic financial resources to produce over 450 total units.
- **\$6.4 million** (ESG, HOPWA, S+C, NHIF) to provide emergency shelter (including a low-barrier shelter), transitional housing, rental assistance, and permanent supportive housing to special needs populations including the homeless, ex offenders, and persons living with HIV/AIDS. Funds will be awarded through a competitive selection process.

First Time Homeownership Assistance

- **\$1.6 million** (CDBG) to provide soft second mortgage assistance up to \$40,000 depending on family income and target geography that facilitates the purchase of homes that stabilize neighborhoods and creates wealth for low-income families. The program will be administered through qualified lenders. A minimum of 40 homeowners will be assisted.



2016 Housing Programs (cont'd)






Owner Occupied Housing

- **\$950,000** (NHIF) for the Home Modification Program to provide needed accessibility modifications to the homes of persons with disabilities. These needed repairs will allow homeowners to maintain their independence, prevent displacement, and stabilize neighborhoods.
- **\$500,000** (NHIF) for the Aging in Place program that will provide up to \$5000 in assistance to low-income seniors to make minor modifications to their homes to allow them to maintain independence and remain in their homes. Improvements will include the installation of grab bars, removal of tripping hazards, replacement of cabinet hardware, replacement of open flame heaters, etc. A minimum of 100 seniors will be assisted.
- **\$875,000** (CDBG and NHIF) for the Health and Safety program that will provide up to \$25,000 in assistance to low-income homeowners unable to secure loan financing to make needed repairs to their homes that maintain health and safety standards for habitation and that allow them to remain in their homes, prevent displacement, and improve property values. Repairs will include replacement of roofs, replacement of electrical/plumbing/HVAC systems, mold remediation, lead-based paint remediation. A minimum of 35 households will be assisted.
- **\$500,000** (NHIF) for the creation of a revolving loan fund that provides below market rate loans to owner occupied households to make needed repairs to bring properties to housing quality standards and that allow them to remain in their homes, prevent displacement, and improve property values. The City will partner with financial institutions to use these funds as a loan guarantee/loan loss reserve that leverages the \$500,000 investment by a minimum of 5 times to make available \$2.5 million in loan capital. Funds will be awarded to partner lending institutions through a competitive selection process.
- **\$1.5 million** (CDBG) for the Owner-Occupied Rehab program that provides up to \$75,000 in assistance to low-income homeowners unable to secure loan financing to make needed major repairs to their homes that bring properties to housing quality standards and that allow them to remain in their homes, prevent displacement, and improve property values. Funds will be awarded to qualified organizations through a competitive selection process that maximizes the leverage of financial and volunteer resources. A minimum of 20 households will be assisted.



2016 HUD Allocation to OCD

From 2015 to 2016, approximately a 0.1% increase in grant funding to the City from HUD

| Grant | 2015 Funding | 2016 Funding | Change |
|---|----------------|----------------|---|
| Community Development Block Grant (CDBG) | \$11.3M | \$11.3M |  (0.3)% |
| HOME Investment Partnership Act (HOME) | \$1.9M | \$2.0M |  +5.2% |
| Housing Opportunities with Persons Living with HIV/AIDS (HOPWA) | \$3.9M | \$3.9M |  (1.5)% |
| Emergency Solutions Grant (ESG) | \$1.0M | \$1.0M |  +0.9% |
| Total | \$18.0M | \$18.1M |  +0.1% |



Facilitate, Link, and Leverage

Landrieu Administration will leverage and integrate its financial and real estate assets, policy tools, incentives, partnerships, and infrastructure investments to advance its Housing Vision

- New Orleans City Council
- Office of Community Development
- Office of Place Based Development
- Code Enforcement
- City Planning Commission
- Network for Economic Opportunity
- Office of Neighborhood Engagement
- Cultural Economy
- NOLA for Life



Timeline

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|--|---|
| March 6th, 2017 1:30PM to 3:30PM | First Stakeholder's Meeting Joseph M. Bartholomew Sr. Golf Course 6514 Congress Drive New Orleans, LA 70126 |
| March 8th, 2017 5:30PM to 7:30PM | First Public Hearing New Orleans Public Library, Mid-City Branch 4140 Canal Street New Orleans, LA 701119 |
| TBA | Draft 2017-2021 Consolidated Plan Thirty (30) Day Review Date |
| TBA | Second Public Hearing |
| TBA | Draft 2017-2021 Consolidated Plan / 2017 Annual Action Plan Submission Date |

