



## Leadership Board Meeting

January 25, 2016

### **I. 2016 Action Plan Overview**

#### **a. 100 Day Action Items**

- i. **Affordable Housing Impact Statement** – Councilmember Jared Brossett has introduced legislation to require all proposed ordinances and zoning or land use applications that impact the city's affordable housing stock to include an Affordable Housing Impact Statement.
  - The impact statement will be introduced at the City Council's Community Development Committee meeting on January 27<sup>th</sup> probably will not be voted on until after Mardi Gras. *(Unfortunately, the introduction of AHIS was postponed until the next Community Development meeting.)*
- ii. **Inclusionary Zoning Study and Work-plan:** With funding from Enterprise and the Ford Foundation, Cornerstone Partnership will be developing a work-plan and study on Inclusionary Zoning - *planning ordinances that require a given share of new construction to be affordable by people with low to moderate incomes.* This study will focus on if and how Inclusionary Zoning should roll out in New Orleans within the next 12-months.
- iii. **Rental Registry:** A rental registry is used by many cities to make sure that rental housing meets basic health and safety standards. Typically, landlords must register their rental units with the City and allow them to be inspected. *HousingNOLA* is supporting the City Council in its efforts to study and develop an action plan on best and sensible practices for creating such a registry.
- iv. **Master Plan Revisions:** *HousingNOLA* will be working with community (in the form of a public event) to keep them informed on proposed revisions to the City's Master Plan - *a City Charter-mandated planning framework for the core systems that shape New Orleans' physical, social, environmental, and economic future.* As soon as the City opens the Master Plan for comment, *HousingNOLA* partners will draw on the *HousingNOLA* report in their submittal of proposed revisions.

#### **b. Public + Private Collaboration and Outreach**

- i. **Workforce Housing:** Tre Rials of New Orleans Business Alliance is taking the lead, with help from Lacy Strohschein of GNO, Inc. and John Sullivan of Enterprise, to begin working on initiatives that increase the amount of available workforce housing in the city.
- ii. **Landlord Education:** Landlord education was deemed too broad a term and these initiatives will be broken into three distinct topics:
  1. *HousingNOLA* is working to help clear up myths and negative connotations about Section 8 Housing—including working with resident leaders within the Section 8 program. It will also be working with HANO to help recruit landlords for the program.
  2. *HousingNOLA* will help promote Landlord education around Tenants Rights and Responsibilities as it relates to Fair Housing and Discrimination. There was a



concern that only Section 8 residents were perceived to be poor tenants when there are bad actors in the private market as well.

3. Finally, *HousingNOLA* will be working with the City and HANO to provide Landlord Education for any property owner receiving subsidy.
- iii. **Language Access:** We are working on getting key *HousingNOLA* documents translated into Vietnamese and Spanish. *HousingNOLA* will also looking into programs and materials that seek to breakdown the language barriers between landlord and tenant.
- iv. **Improved Transit:** The RTA is expected begin a Strategic Transit Planning process in 2016, presenting an opportunity to operationalize *HousingNOLA*'s Neighborhood Typologies and further link housing and public transportation needs for low-income New Orleanians.
- v. **Financial Partnerships:** *HousingNOLA* is actively seeking ways to increase the avenues between the private sector investments in the affordable housing community, especially among our lending partners.

### c. Advocacy Initiatives

- i. **Insurance:** *HousingNOLA* will continue working with GNO, Inc.'s Coalition for Sustainable Flood Insurance, which is working on reforms to rate structures, the mapping process and the administration of the National Flood Insurance Program
- ii. **Affirmatively Furthering Fair Housing (AFFH):** New Orleans will be part of the first group of cities in the nation (23 total) to submit an Assessment of Fair Housing on October 4<sup>th</sup>. Under this new guidance, New Orleans will have an opportunity to be a model for the country. The new process provides valuable data and analysis to help policy makers understand demographic trends, where segregation and concentrated poverty persists, and how we can topple these barriers.
- iii. **Property Tax Relief and Tax Valuation for Multi-family Properties:** Representatives of *HousingNOLA* will begin an initiative to bring the Orleans Parish Tax Assessor into discussions about standardizing the assessment process for multi-family properties, tax freezes for low-income families in gentrifying neighborhoods, and tax exemptions for seniors. The Louisiana Association of Affordable Housing Providers (LAAHP) is planning to again introduce legislation to institute a formula for tax valuation for multi-family properties as there is inconsistency in Orleans and St. Tammany parishes

## II. Leadership Board Meeting Schedule

- a. **HousingNOLA Report Card:** We will begin working on it in March and plan to release it in September.
- b. **Community Engagement:**
  - i. **Master Plan Roundtables:** Possibly in May.
  - ii. **Neighborhood Summit:** To be held in November.
  - iii. **Leadership Board Meetings:** Will be held every other month. Our next meeting will be in March.
    - As suggested at the meeting, a survey will be sent out to determine what time of day works best for people, as a lot of working members of the Board were unable to attend the mid-day meeting.



Leadership Board Meeting  
January 27, 2016

| Name                  | Organization                          |
|-----------------------|---------------------------------------|
| Robert Retz           | Retz Place Prop                       |
| Tre Rials             | NOLABA                                |
| Ethan Ellestad        | Music and Culture Coalition of NO     |
| Truvander Kennedy     | FDIC                                  |
| Patricia Malbrough    | ASI Fed Credit Union                  |
| Giazzlyn Brumfield    | ASI Fed Credit Union                  |
| Harold Brooks         | HousingNOLA                           |
| Ashley Harrison       | Whitney Bank                          |
| Lisa Sigal            | Blights Out                           |
| Max Ciardullo         | GNOFHAC                               |
| Katie Hunter-Lowrey   | CM Jason Williams                     |
| Shana Griffin         | JPNSI                                 |
| Breonne DeDecker      | JPNSI                                 |
| Imani Brown           | Blights Out                           |
| Julius Kimbrough, Jr. | CCCLT                                 |
| Margaret Thomas       | Claiborne Reborn/ Treme Market Branch |
| Lydia P. Jackson      | Capital One Bank                      |
| Deborah Graham        | Capital One Bank                      |
| Michelle Nicholas     | Regions Mortgage                      |
| Scarlet Garcia        | Puentes New Orleans                   |
| Casius Pealer         | Tulane University                     |
| Alex Miller           | Asakura Robinson                      |
| Tenaj Jones           | Jericho Road                          |
| Anita Tillman         | LHC                                   |
| Kevin Hurstell        | Advocacy Center                       |
| Sharon Blair          | Regions Mortgage                      |
| Mike Scott            | Jackie Dadakis                        |
| John Sullivan         | Enterprise Community Partners         |
| Kelly Butler          | CPC                                   |

