Production Goals of our Public Partners

The state and city housing agencies committed to collectively producing 1,500 affordable housing opportunities a year between 2016 and 2020—a total of 7,500 over the first five years of the plan.

HousingNOLA and GNOHA are working with public partners to evaluate their commitment and identify more attainable goals.

### STATE OF HOUSING SUPPLY

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>Number of Housing Opportunities Created by City Agencies in New Orleans</td>
<td>CNO Office of Community Development, FANO, HANO, and NORA</td>
<td>6,548</td>
<td>572</td>
<td>358</td>
<td>118</td>
<td>304</td>
</tr>
<tr>
<td>(TOTAL after deduplication of addresses that have received multiple sources of subsidies)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Number of LHC Opportunities Placed in Service In New Orleans</td>
<td>Louisiana Housing Corporation</td>
<td>10,876</td>
<td>358</td>
<td>35</td>
<td>114</td>
<td>0</td>
</tr>
<tr>
<td>(TOTAL after deduplication of addresses that have received multiple sources of subsidies)</td>
<td></td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Number of Community Development Disaster Recovery Units in New Orleans</td>
<td>State Office of Community Development Disaster Recovery Units</td>
<td>53,037</td>
<td>5</td>
<td>7</td>
<td>N/A</td>
<td>0</td>
</tr>
<tr>
<td>Number of Housing Choice Vouchers Utilized (Annual Change)</td>
<td>Housing Authority of New Orleans</td>
<td>17,729</td>
<td>18,193 (+464)</td>
<td>18,281 (+88)</td>
<td>17,920 (-361)</td>
<td>17,425 (-495)</td>
</tr>
<tr>
<td>Total New Subsidized Housing Opportunities</td>
<td></td>
<td>88,190</td>
<td>1,439</td>
<td>488</td>
<td>-129</td>
<td>-191</td>
</tr>
<tr>
<td>Number of Affordable Housing Units Developed Without Public Subsidy</td>
<td>Habitat for Humanity</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>12</td>
<td>8</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>88,190</td>
<td>1,437</td>
<td>488</td>
<td>-117</td>
<td>-183</td>
</tr>
</tbody>
</table>

### AFFORDABLE HOUSING NEED

33,593 affordable housing opportunities currently needed
After digesting this information it is evident that there is still more work to do in order to put housing first. We need your support in encouraging our Mayor and City Council to do the following:

- Implement the Smart Housing Mix, which provides recommendations on how an inclusionary zoning policy can be effectively implemented in New Orleans.

- Review the current State and City housing agencies' production goal of 1,500 units per year (from 2016-2020) as identified in the HousingNOLA 10-Year Plan, adjust for additional need and capacity, and produce the units.

- Increase the first time homeownership opportunities for African Americans.

### Other Housing Impacts

<table>
<thead>
<tr>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>New Voucher Opportunities Created (Total)</td>
<td>Housing Authority of New Orleans</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>104</td>
</tr>
<tr>
<td>Number of HUD-VASH Vouchers in Use</td>
<td>Housing Authority of New Orleans/UNITY</td>
<td>255</td>
<td>8</td>
<td>2</td>
<td>-45</td>
</tr>
<tr>
<td>Waiting List for Vouchers</td>
<td>Housing Authority of New Orleans</td>
<td>13,813</td>
<td>27,959</td>
<td>24,192</td>
<td>24,197</td>
</tr>
<tr>
<td>Number of Permanant Supportive Housing Vouchers</td>
<td>UNITY of New Orleans</td>
<td>592</td>
<td>250</td>
<td>183</td>
<td>123</td>
</tr>
<tr>
<td>Number of Properties Auctioned by New Orleans Redevelopment Authority</td>
<td>New Orleans Redevelopment Authority</td>
<td>2,475</td>
<td>179</td>
<td>93</td>
<td>95</td>
</tr>
</tbody>
</table>

### Homelessness

- **Sheltered**
  - UNITY of New Orleans
  - 2006-2015: 1,163
  - 2015-2016: 914
  - 2016-2017: 776
  - 2017-2018: 594
  - 2018-2019: 749

- **Unsheltered**
  - UNITY of New Orleans
  - 2006-2015: 818
  - 2015-2016: 789
  - 2016-2017: 525
  - 2017-2018: 594
  - 2018-2019: 430

### Short Term Rentals

- Data.Nola.Gov
  - 2006-2015: N/A
  - 2015-2016: N/A
  - 2016-2017: N/A
  - 2017-2018: 3,812
  - 2018-2019: 2,517

### HOUSING SNAPSHOT

<table>
<thead>
<tr>
<th>Data</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Median Home Value</td>
<td>$192,000</td>
<td>$216,800</td>
<td>$219,700</td>
<td>$227,800</td>
<td>$242,900</td>
</tr>
<tr>
<td>Median Rent</td>
<td>$907</td>
<td>$947</td>
<td>$904</td>
<td>$967</td>
<td>$993</td>
</tr>
<tr>
<td>Median Income</td>
<td>$37,000</td>
<td>$39,077</td>
<td>$36,792</td>
<td>$36,999</td>
<td>$38,423</td>
</tr>
<tr>
<td>Population</td>
<td>384,320</td>
<td>389,617</td>
<td>391,495</td>
<td>393,292</td>
<td>391,006</td>
</tr>
<tr>
<td>Renters with Cost Burden</td>
<td>61%</td>
<td>54%</td>
<td>61%</td>
<td>63%</td>
<td>63%</td>
</tr>
<tr>
<td>Homeowners with Cost Burden</td>
<td>33%</td>
<td>31%</td>
<td>32%</td>
<td>33%</td>
<td>43%</td>
</tr>
</tbody>
</table>

### Gross Rent - 2014

- Less than $500
- $500 - $749
- $750 - $999
- $1,000 - $1,499

### Gross Rent - 2018

- Less than $500
- $500 - $999
- $1,000 - $1,499
- $1,500 - $1,999
- $2,000 - $2,499
- $2,500 - $2,999
- $3,000 or More
After digesting this information it is evident that there is still more work to do in order to put housing first. We need your support in encouraging our Mayor and City Council to do the following:

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2. Review the current State and City housing agencies’ production goal of 1,500 units per year (from 2016-2020) as identified in the HousingNOLA 10-Year Plan, adjust for additional need and capacity, and produce the units.

3. Increase the first time homeownership opportunities for African Americans.

#PUTHOUSINGFIRST TOP PUBLIC POLICY PRIORITIES
The city and state agencies responsible for housing are working to deepen their relationships to create more units, but it is clear that we need additional resources. The HousingNOLA Community Development Finance plan calls for $5.8 billion to end New Orleans’ crisis and we need to work on the following interventions:

1. **Fix the Mix** - Ask the mayor and the city council to fully implement the Smart Housing Mix to fulfill their commitment to include affordable housing in rapidly gentrifying neighborhoods

2. **Pledge to #PutHousingFirst** – Go to the #PutHousingFirst website and sign up for regular updates for the upcoming elections from our advocacy partner GNOHA and vote for candidates who #PutHousingFirst

3. **Join our Community Review Team** - lend your voice to issues like property tax assessments and securing more funding for affordable housing.

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**CALL TO ACTION**

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**Working at Louisiana minimum wage**

$7.25/hr

Each week, you have to work

107 Hours

To afford a modest 2 bedroom rental unit at the New Orleans fair market rate of $1,008

In order to spend no more than 30% of their gross income on housing costs, the average renter in New Orleans would need to earn an hourly wage of

$19.38/hr

The average renter would need to earn a salary of

$40,320/yr